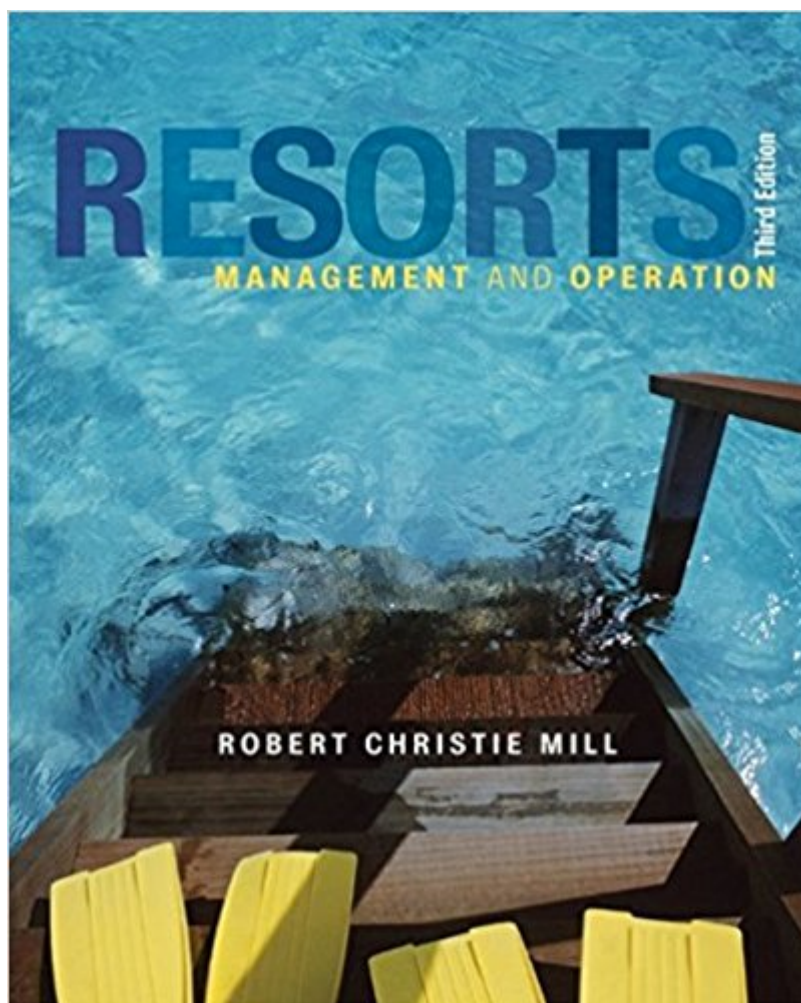


The book was found

Resorts: Management And Operation



Synopsis

The 3rd Edition of Resorts: Management and Operation is a summary of almost 30 years of thought, analysis, and research into the field of resort management written from a business viewpoint yet takes into account the unique structure of resorts. The text is divided into three sections. Each section has a philosophical basis for the inclusion of the subsequent principles and practices. The first section covers major types of resorts: those that are mountain-based, beach-based and golf/tennis based. Two chapters are devoted to each of the various resort types. The first chapters of each resort type focuses on development issues with the impact on operations noted throughout. The second chapter in each resort type deals with guest profiles and management issues. The second section highlights what makes managing a resort different from managing a 'regular' hotel. The final section features a newly expanded chapter on spas, pools, and indoor water parks along with individual chapters on specialty resorts, cruise ships and casinos, reflecting the importance of these types of properties.

Book Information

Hardcover: 496 pages

Publisher: Wiley; 3 edition (September 21, 2011)

Language: English

ISBN-10: 1118071824

ISBN-13: 978-1118071823

Product Dimensions: 7.3 x 0.7 x 9.4 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 9 customer reviews

Best Sellers Rank: #276,677 in Books (See Top 100 in Books) #171 in Books > Health, Fitness & Dieting > Psychology & Counseling > Reference #179 in Books > Medical Books > Psychology > Reference #636 in Books > Business & Money > Industries > Hospitality, Travel & Tourism

Customer Reviews

Excellent product!

The book really follows along with what you are doing within your course.

Book was exactly as described.

Came on time and a very good book.

Needed for class. Good buy.

It did meet my expectations.

This book came in good shape for being used it looked kinda new not much highlighting or writing was in it and wasn't missing any pages or had any water damage.

the book was very good I have brought books before but never in this good of shape so thank you.

[Download to continue reading...](#)

Resorts: Management and Operation TRAVEL + LEISURE: The World's Greatest Hotels, Resorts, and Spas 2012 (Travel + Leisure's World's Greatest Hotels, Resorts + Spas) 100 Best Honeymoon Resorts of the World (The 100 Best Resorts Series) Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) The Brave Women of the Gulf Wars: Operation Desert Storm and Operation Iraqi Freedom (Women at War) Operation World: The Definitive Prayer Guide to Every Nation (Operation World Set) Supply Chain Management: Strategy, Planning, and Operation. Sunil Chopra Supply Chain Management: Strategy, Planning, and Operation (6th Edition) Supply Chain Management: Strategy, Planning, and Operation Greenhouse Operation and Management (7th Edition) Greenhouse Operation and Management (6th Edition) StreetSmart Orlando Map by VanDam -- Laminated, pocket sized family vacation Map to all resorts, theme parks and attractions. Legible and easy to use All Studios and International Drive. 2016 Edition Guide to Eastern Canada: Featuring Canada's World-Class Cities of Toronto, Montreal, Ottawa, Quebec City, and Halifax and the Resorts of Ontario an (A voyager book) Australia & New Zealand '94: With Barrier Reef Resorts and Outback and Rainforest Tours (Gold Guides) Route and resorts of the Chesapeake and Ohio Railway Frommer's Gay and Lesbian Europe: The Top Cities & Resorts (Frommer's Gay & Lesbian Europe) Historic Alabama Hotels and Resorts WALT DISNEY WORLD SOUVENIR BOOK (Walt Disney Parks and Resorts custom pub) Nothing Could Be Finer: A Fifty Year History of the Heyday of Polo and Winter Resorts in Camden 1898-1948 Sandakan: History, Culture, Wildlife and Resorts of the Sandakan Peninsula

Contact Us

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)